

College Council Meeting Minutes
October 16, 2015
12-1:30pm / CC127

Approval of Minutes (10/02/15)

Minutes from the last College Council Meeting on October 2, 2015 are approved.

Retention Campaign / CougarConnect – Jessie Kirk (Web/New Media Marketing Specialist)

CougarConnect is a tool for all to use. SWAG (Social Web Action Group) helped with this. They have been working on this since December of last year. They wanted to create something to help promote four college-wide initiatives:

- Career Technical Education
- Scholarships and Financial Aid
- High School Outreach
- Retention

The idea began with SWAG and then others were brought in for research:

- Institutional Research
- Focus Groups
- Imagine Clackamas
- Surveys
- Community Center Discussions
- Stakeholder meetings

They asked “Who is our audience” – current students mostly part-time. These students may not be aware of resources we have here at CCC or they may have challenges like kids, work, and transportation issues.

CougarConnect is a one stop resource for students. It will be located on our website. There are 3 ways to identify yourself and assist in what you are looking for:

- I need help to succeed in college.
- I’m not sure what I want to do.
- Am I on track to reach my goals?

There are other resources listed also like food, shelter, clothing, or legal help – all within a 10 mile radius.

The first year goals of CougarConnect are:

- Connect with students at risk of dropping out of CCC.
- Raise awareness of student support services offered through CCC.
- Improve access to community services in Clackamas County.

The site is ready to launch on October 26, 2015. Asking for help from staff and faculty in getting the word out to students. There will be a big button on the homepage. Big banners, flyers and posters will also be put up around campus. It will be pushed on social media and the web. Jessie is happy to meet with students and come talk to groups about it. Wallet cards were handed out to keep in your wallet. There will be 4 student success videos. If you have any questions or need any more materials, contact Jessie. If people don't find the resources they need on the site, send them to go see an advisor. May see more traffic in Dustin's area. They won the bronze medallion award for best microsite at the NCMPR district conference.

Questions to Jessie:

- How often are resources getting updated? They have partnered with Ryan Stewart. It is something they will do on a regular basis.
- In the college area, do co-enrollment agreements show up? Jessie will look into. There is a need for students to have that information.

Draft Timeline & Process for Strategic Priority Development – Jim Martineau for Jim Huckestein

Jim presented the Strategic Priority development timeline. Shows an overview of the planning cycle and the timeline for strategic priority development.

Timelines – when the feedback cycle of the groups will be?

The group formerly known as Joint Deans is now Executive Cabinet. Their role for strategic priority development is to:

- Define options for concentrated efforts- investments of resources
- Narrow the Choices
- Specify Outcomes
- Communicate and gather feedback

Timeline:

- September and October – Executive Cabinet synthesize college wide assessments and recommendations, identify draft strategic priority options, narrow choices and establish outcomes.
- October 6th Draft Process for Strategic Priority Development to Presidents' Council
- Nov 1st Reports on annual planning templates/blueprints/Targeted Tasks/Innovation Funds
- TBD – Core Theme Forum- Core Theme teams to share and discuss findings and recommendations across the mission.

Feedback on draft strategic priorities:

November 3rd – Draft Strategic Priorities to Presidents’ Council
November 6th – Draft Strategic Priorities to College Council
November 10th – Draft Strategic Priorities to BAG
November 18th – Strategic Priorities to BOE – First Reading
November 20th – Strategic Priorities to College Council
November 20th – Strategic Priorities to Vice President’s Meeting
December 1st – Strategic Priorities to Presidents’ Council
December 9th – Strategic Priorities for 2016-2019 Approved by BOE

Email your dean or Jim Huckestein if questions or feedback. Can others see this document?
Tami will post on College Council website.

Is there a coordinated way for the feedback to reach Presidents’ Council? A way the feedback is coming out that everyone is aware of? How does it trickle down to the rest of CCC?

Bill Waters: Can’t speak to PC but can say the Deans have taken a look at the initiatives – master blue prints on the instructional side. Next step is to pull in next view - what do people want to consider in addition to what’s already on the list? Bill will take this feedback to the Deans.

Next spring the intent is to convert CAP (College Action Planning) to CAP (College Assessment for Planning).

Are the upcoming 16-19 strategic priorities covering the academic years or calendar years?
Academic.

Student Ed Planning – Mark Kremkow

Introduction to student planning is a product we purchased from Ellucian. It can view and plan a curriculum track for students.

Student Ed Planning aligns with the following strategic priorities:

- SP 1: Increase retention and persistence.
- SP 2: Increase credential completions, transfer and job placements.

With schedules that move around and catalog changes this allows the ability to move the planning online. It is a tool for students and advisors that helps with both planning and registration. It also can make advising time more efficient. .

The intended outcomes are:

- Increased Program Completion

- Improved Registration Experience
- Better Course Forecasting

Will it show us all the students that are 85% completed? Yes it will.

Education plans available for all to see. Keeps record of education plans.

Once plan is approved, it's one click to register. Tells you very clearly

This will require campus-wide involvement from:

- Academic and Career Coaches
- Curriculum, Planning and Research
- Faculty
- Financial Aid and Scholarships
- Graduation Services
- System Support Specialists
- ITS

Timeline

- Fall 2015:
 - Installation of Student Planning software (10/15/15)
 - Review Degree Audit and identify data clean-up
 - Review Academic Program data clean-up (if needed)
 - Begin testing product and build training materials (with Ellucian)
- Winter 2016:
 - Test Student Planning (and test some more. And then some more)
 - Identify cohort for soft launch (occurs 02/23/16)
 - Build communication plan
- Spring 2016:
 - Go Live (05/10/16)! Full roll-out of Student Planning to all students.

It is currently in the test environment so we can start testing and cleaning up data in Colleague.

Launch for spring registration - spring 2016 for summer/fall 16-17 registration. This is a preliminary timeline so dates can be changed.

Questions:

- Is there auto save? Yes saves within the view you are looking at.
- Is this information going to be available to other team members? We will save it on the College Council website.

- Can students put other things into the calendar? Can they export the calendar?
- When it shows a program, are all the classes in front of them or do they have to hunt through them? When you choose a degree it shows you the requirements of completion and lists all the courses. The student figures out what they are going to take. Course tracks are recommendations of how to get your degree.
- Can it show cohorted course work? Yes there is cohort enrollment. Can you do internal prompts? Auto enrollment in upcoming terms?
- Is there an App you can download on your phone? Or is there a mobile version or an app? Not sure but will find out.
- Can a student register if they don't have prereqs? System can enforce prereqs.
- Can a student see what classes are still open? Will it give us the opportunity to see what is still open? We can tie in an open enrollment list within the planning. Maybe student flags on sections that may be full or they can't take? Mark will ask account rep.
- Can a student register right from the calendar view? Yes.
- Is the plan to have all students enroll this way? It allows for planning and registration of courses. They don't have to build the future. Current student's existing information will be brought into the new system. Not sure about community ed students.
- Does it have the ability to permit instructor consent through student ed planning? Advisor treated in a similar way. Does no mean no? If the instructor says no, can something override it? Through student planning, it stays no. Can you go back and change your decision of saying no? **Can you go in and change a decision about letting a student take a course? Yes, if we decide we want to let them take it after all.**

Any other questions, contact Mark Kremkow or Tara Sprehe.

Committee Reports

1. **Presidents' Council** – No report.

Association Reports

1. **ASG** - Currently 21 members. Going full force. There are events planned for the whole term. Breast cancer awareness day is next Wednesday.
2. **Classified** – not present.
3. **Part-time Faculty** – not present.

4. Full-time Faculty – Bruce Nelson: The second Senate meeting will be held next week. The will be discussing the topic of safety after what happened at UCC. Bargaining units are meeting together. They are working together well this year.

5. Administrative Confidential Supervisory (formerly Exempt) – not present.

Present: Jim Martineau, Mark Kremkow, Stephanie Schaefer, Sue Goff, Kathy Bergin, Kevin Anspach, Shelly Parini, Angie Sandercock, Tamara Barry-Peebles, Loni Sanders, Lori Hall, Laura Lundborg, Sunny Olsen, Carrie Loewen, Molly Burns, Darlene Geiger, RB Green, Ali Ihrke, Sarah Nolan, Andrea Vergun, Bruce Nelson, Jessie Kirk, Nora Brodnicki, Stacy Yanez, Tami Strawn (recorder)